



Schering-Plough

Schering-Plough Corporation
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April 26, 2005

Ms. Sandy Summers, RN, MSN, MPH
Executive Director
The Center for Nursing Advocacy
203 Churchwardens Road
Baltimore, MD 21212-2937

Dear Ms. Summers,

Thank you for taking the time to write to us about your concerns on how the nursing profession is portrayed on NBC's "ER". We agree that nurses play a central role in modern care and acknowledge your concerns about the nursing shortage.

Schering-Plough respects the role that nurses play in the medical field. We have contacted the producers of "ER" and suggested to them to improve the way that nurses are portrayed on the show. We have asked them to include more storylines with nurses that demonstrate the important contributions nurses make everyday and the many skills that are needed to be successful in this field.

The content of "ER" is within our established guidelines for advertising products. However, we are happy to forward the concerns we share with you about the portrayal of nurses with the producers. Please see the attached letter.

Sincerely,

A handwritten signature in black ink, appearing to read 'Hans Vemer'.

Hans Vemer, MD, PhD
Senior Vice President, Global Medical Affairs
Schering-Plough Corporation