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Subject: Let slip the ZDoggs of war
Date: March 6, 2020 at 10:22 AM
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News on nursing in the media

Are nurses getting the respect they need to save lives?

March 6, 2020

Headlines

1. Nevada biker benefit yields on naughty nurse imagery SUCCESS
2. NPR: School nurses reduce absenteeism GOOD DEPICTION!
3. ZDogg MD's fans are mad about our "Always a Nurse" analysis ISN'T THAT SWEET?
4. *Pure Genius* saw the future of hospital care--and it was an exclusive boutique! PERIPHERAL SUBORDINATE
5. Speaking engagements coming up in Britain, Florida and Nebraska! And we have a few slots left for an engagement during Nurses Week in May 2020. [Book one now!](#)
6. Sign all our petitions: [Unbreakable Kimmy Schmidt](#), [Grey's Anatomy](#), [Google/Ascension/Project Nightingale](#), [NIH/NINR](#), [Cardi B](#), [The Good Doctor](#), [Ratched](#), [Amy Schumer](#), [Family Feud](#)

PLEASE DONATE NOW to support our efforts to transform nursing's image and bring nursing genuine respect. Thank you!

News Summaries

SUCCESS

Nurse up

Nevada benefit for injured motorcyclists rethinks naughty nurse imagery

Some Nevada motorcycle enthusiasts at first used naughty nurse imagery to promote a Leap Day 2020 benefit to get health equipment to injured riders. Nurses' advocacy about this at first seemed to get nowhere, but the event organizers eventually switched to mainly professional nurse imagery!



[Read more...](#)

A lot more than band-aids and boo-boos

NPR reports on apparent link between school nursing and lower absenteeism

A January 2020 report on Tennessee NPR affiliate WKNO looks at the state of school nursing. The piece highlights the struggle for funding. But it also focuses on a new study that has placed nurses in five Memphis-area schools to see if there is a link between more nursing and less absenteeism. Early results suggest there is.



[Read more...](#)

Let slip the ZDoggs of war



ZDogg MD's fans are mad about our “Always a Nurse” analysis

After we posted a critical analysis of ZDogg MD’s “Always a Nurse” tribute song in February 2020, the Internet celebrity bravely encouraged his fans to respond. Many did - with a mix of raw anger, personal attacks, what-about-ism, and support for angel imagery! Our response follows.

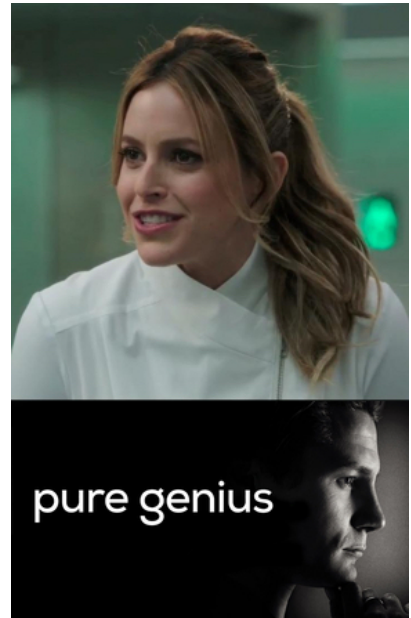


[Read more...](#)

Pretending it’s a whiz kid world

CBS's *Pure Genius* saw the future of hospital care--and it was an exclusive boutique!

The futuristic hospital drama, which ended in 2017, offered a hopeful vision of care in which superstar physicians used the latest tech to save apparently doomed patients. But this fantasy portrayed nurses in the same old way--as peripheral handmaidens.



[Read more...](#)

Speaking engagements

See Sandy Summers in the UK in May 2020!



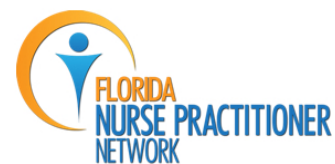
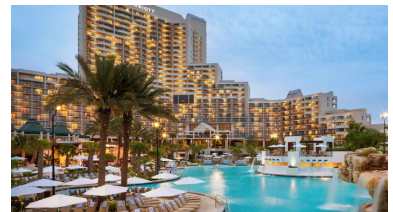
On May 12, 2020, Truth About Nursing founder and director Sandy Summers will appear at the University of Sheffield to address the question, "What are the best ways of informing and engaging the public about nursing"? This is part of a consensus development project of the [Strategic Research Alliance](#), a joint effort of the University of Sheffield and The Royal College of Nursing, which aims to address the five most important questions facing nursing in the UK. Nurses will present their findings to a lay panel to initiate public policy changes, with the ultimate goal of strengthening UK nursing care. Please join Sandy there!



[Learn more](#)

See Sandy Summers in Florida in August 2020

On August 21, 2020, Truth About Nursing founder and director Sandy Summers will be the keynote speaker at the Florida Nurse Practitioner Network (FNP Network) conference in Orlando. The FNP Network's theme for this, its 17th conference, will be "2020: The Year NP's Inspire, Innovate & Motivate." If you can, please come see Sandy and be inspired! The conference will be held at the Orlando World Center Marriott.



[Register Now](#)

Planning a nurses week event? Book the Truth About Nursing's founder and executive director today!

Let Sandy Summers, RN, MSN, MPH, empower your nurses and help them fully embrace their autonomy!

Patients deserve better protection. Let Sandy help your nurses and students fully embrace their autonomy to strengthen nursing care, reduce errors and improve care! Sandy speaks widely to a variety of international nursing groups. [Click here to see details](#) and **book her today!**



Book Sandy Summers for Nurses Week Now!

Sign all of our petitions. Demand respect for nursing!



Unbreakable Kimmy Schmidt: "Thank God



After 348 tries, *Grey's Anatomy* portrayed a nurse doing the nursing work of educating a patient. Encourage *Grey's* to continue and bring on more nurse characters to

Google

Ascension

Project Nightingale

Don't let this be a search result for "Nightingale. "New Google / Ascension project has already breached nursing's data security.

for stupid nurses"

more nurse characters to do the nursing instead of the surgeons who almost always do it.

Should *biologists* oversee nurses? The NIH thinks so. Join our campaign!



Tara Schwetz, PhD biologist
NINR Interim Director

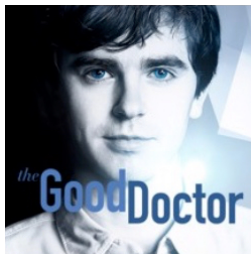
Francis Collins, MD
NIH Director



Netflix and Ryan Murphy plan two-season TV origin story for Nurse Ratched, one of the most damaging anti-nurse stereotypes in history, releasing this fall.



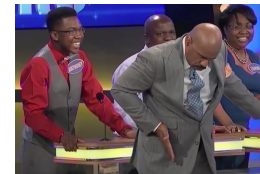
Cardi B needs education as to why the naughty nurse damages the nursing profession



The Good Doctor strongly reinforces the stereotype that nurses are low-skilled physician lackeys who are barely involved in hospital care.



Inside Amy Schumer used vicious anti-nurse stereotypes



Family Feud uses naughty nurses and battleaxes as a mainstay of its "jokes"

We can turn \$5/month into a more empowered nursing profession. Join us?

Presentations

How can nurses become fierce advocates?

Sandy Summers delivered an empowering message to new graduates at graduation speech at Widener University's Nightingale ceremony last week

In a short, compelling address, Sandy Summers welcomes new graduates to the field of nursing and inspires them to become fierce patient advocates--to put patients' interests first. Sandy explains her holistic vision of nursing advocacy and shares strategies to help nurses find their voices. She highlights areas in need of our advocacy and offers perspectives on how to overcome the resistance we meet when we challenge the world to do better. Nursing advocacy saves lives, and our patients need us to do it. So please join Sandy and let's get started!



Can you please donate \$5 or \$10 per month to support our work?
Thank you!

[See the speech!](#)

Professors

Planning your curriculum?

We have ideas



Many nursing professors rely on the extensive and varied materials on the Truth's website to help their students engage with critical issues nurses will face in the future, from their public image to key aspects of nursing education, practice, and advocacy. Since 2001, we have explored and analyzed how the global media and society in general has seen the nursing profession. Join your colleagues and use this material to help plan your curriculum! [Please consider some of these ideas...](#)



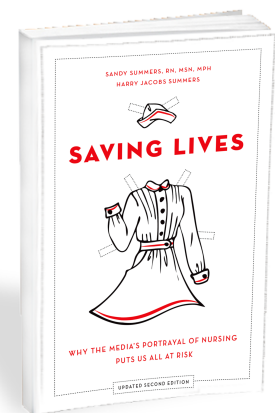
[See our curriculum ideas...](#)

Books

Imagine a world where nurses were fully empowered to protect patients

Get an author-signed copy of *Saving Lives* for you or a friend

Saving Lives is the transformative book acclaimed by nurses, nursing leaders, scholars, and the media. It can help your friends, colleagues, and students be the strong nurses our profession needs to protect patients from errors, injuries, and disease. See [praise](#) for *Saving Lives: Why the Media's Portrayal of Nursing Puts Us All at Risk* by leaders in nursing and the media as well as the [awards it has earned](#), including three Book of the Year awards from the *American Journal of Nursing* and an award from Sigma Theta Tau, the International Honor Society of Nursing. The updated second edition from Oxford University Press is now available! All donations and royalties go directly to support The Truth About Nursing, a 501(c)(3) non-profit organization. Thank you for your support!

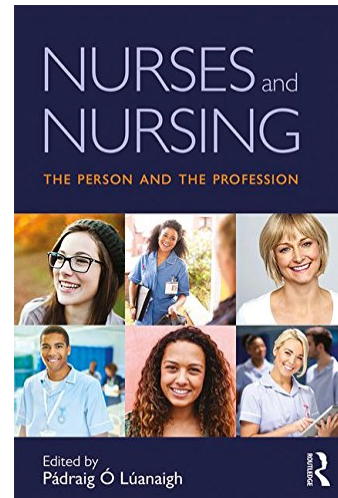


Learn more about Saving Lives!

Think about the future

New international text *Nurses and Nursing* leads off with chapter by Truth leaders

The exciting new textbook [*Nurses and Nursing: The Person and the Profession*](#) includes a chapter on nursing's image by Truth leaders Sandy Summers and Harry Jacobs Summers. Edited by Padraig O Luanaigh, RN, EdD, the thought-provoking new textbook from Routledge "draws on international contributors with a range of backgrounds to explore, engage with and challenge readers in understanding the many aspects and elements that inform and influence contemporary nursing practice." Our chapter is "Nursing's public image: Toward a professional future." We thank Dr. Luanaigh for the opportunity to be a part of this important new project. Please consider this book for your classes in professionalism, nursing and society, and nursing leadership. [Click here to request a free copy for review now!](#) See [more about the book here...](#)



Learn more about "Nurses and Nursing"...

Change the world with us!

Your support is what makes it possible for us to improve public understanding of nursing -- one media image at a time. Please make a [generous donation](#) today. Thank you!

Join the effort to bring nurses more respect!

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