

From: Sandy Summers, The Truth About Nursing news_alerts@truthaboutnursing.org
Subject: When does the hero narrative work for nurses?
Date: June 30, 2020 at 10:21 AM
To: Sandy Summers ssummers@truthaboutnursing.org



News on nursing in the media

Are nurses getting the respect they need to save lives?

June 30, 2020

Headlines

1. UK artist Banksy's Covid-19 tribute presents NHS nurse as super-hero **HEROIC?**
2. *NY Post*: Covid nurse suspended for wearing only underwear beneath clear gown **TOO HOT!**
3. *The Resident* features a skilled nurse advocate **TV NP!**
4. Press items report deadly nursing shortage on both sides of the Atlantic **GOOD REPORTS**
5. Sign our petition for more PPE! **PPE NOW!**
6. In-person speaking engagements on hold for a while, but you can still book an [online engagement now!](#) **BOOK SANDY NOW**
7. Sign all our petitions: [Get nurses PPE!](#), [Unbreakable Kimmy Schmidt](#), [Grey's Anatomy](#), [Google/Ascension/Project Nightingale](#), [NIH/NINR](#), [Cardi B](#), [The Good Doctor](#), [Ratched](#), [Amy Schumer](#), [Family Feud](#) **TAKE ACTION**

Help us bring nursing respect!

News Summaries

Nurses: Into the Banksy-verse

U.K. street artist's Covid-19 tribute presents nurse as superhero

A new Banksy work hangs at a hospital in southern England. It pays tribute to NHS staff by showing a boy playing with a female nurse action figure—she is flying and trailing a cape—while Batman and Spiderman dolls rest in a nearby trash can. To some extent the work falls within the now-ubiquitous health-care-hero narrative. But its gender twists and the real value its donation offers to the NHS set it apart.



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Hot

NY Post: Covid nurse suspended for wearing only underwear beneath clear gown

Post pieces reported that a Russian nurse had been suspended for wearing only her underwear, or maybe it was a swimsuit, under her transparent protective gown, because the PPE was “too hot.” Of course, this was a gift to media entities like the Post, which offered leering commentary like “this naughty nurse is going viral.” However, the items also pointed to the burdens on nurses caring for Covid patients.



[Read more...](#)

A very determined nurse practitioner



***The Resident* features a skilled nurse advocate**

The Fox hospital drama's first season highlighted some real problems in the U.S. health care system, including corruption and harmful errors. But the show also had nurse practitioner Nic Nevin, arguably the strongest, most expert nurse character on U.S. television. Sadly, the other nurses were mostly handmaidens.



[Read more...](#)

“Patients die because nurses are too busy”

Press items report deadly nursing shortage on both sides of the Atlantic

A study of European hospitals shows that missed care due to nurse understaffing has increased death rates, according to an August 2017 article in *The Times* (U.K.). And a February 2016 piece in *The Atlantic* describes a critical long-term shortage in the United States.



Jane Ball

[Read more...](#)

Speaking engagements

See Sandy Summers help facilitate Nigeria-based online media training on July 4, 2020



On July 4, 2020, Truth About Nursing director Sandy Summers will serve as a facilitator for the online program “Image of Nursing and the Media: Strategic Leadership Training for Nurse Leaders.” This training is sponsored by Nurses On Air, a leading nurse-run digital media hub based in Lagos, Nigeria. Nurses on Air is led by Josiah Jackson-Okesola, who is a member of The Truth About Nursing's advisory panel. Information will be forthcoming to enable you to join Sandy and Josiah online!



See Sandy Summers in Nebraska in November 2020

On November 6, 2020, Truth About Nursing director Sandy Summers will give the keynote address at the Nebraska Action Coalition-Future of Nursing's Fall Leadership / Culture of Health Conference. Originally scheduled to be held at the Holthus Convention Center in York, Nebraska, these events will now be held online. Please see Sandy if you can!

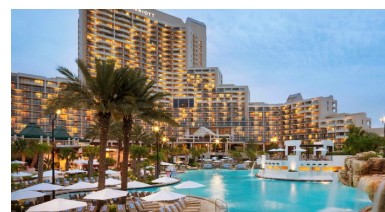


FUTURE OF NURSING
NEBRASKA ACTION COALITION

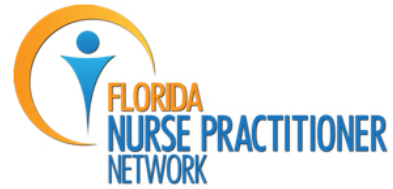


See Sandy Summers in Florida in August 2021

In August 2021, Truth About Nursing founder and director Sandy Summers will be the keynote



and director Sandy Summers will be the keynote speaker at the Florida Nurse Practitioner Network (FNPN) conference in Orlando. The FNPN's theme for this, its 17th conference, will be "2021: The Year NP's Inspire, Innovate & Motivate." If you can, please come see Sandy and be inspired! The conference will be held at the Orlando World Center Marriott.



Nursing events now up in the air? The Truth About Nursing's founder and executive director can give an online presentation!

**Let Sandy Summers, RN, MSN, MPH,
empower your nurses and help them fully
embrace their autonomy!**

Patients deserve better protection. Let Sandy help your nurses and students fully embrace their autonomy to strengthen nursing care, reduce errors and improve care! Sandy speaks widely to a variety of international nursing groups. [Click here to see details](#) and **book her today!**



Book Sandy Summers for your event!

Sign all of our petitions. Demand respect for nursing!



Ask U.S. federal officials to get nurses more PPE and Covid-19 tests instead of leaving nurses without proper protection.



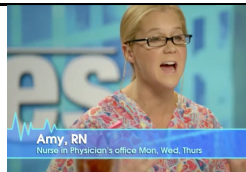
After 348 tries, *Grey's Anatomy* portrayed a nurse doing the nursing work of educating a patient. Encourage *Grey's* to continue and bring on more nurse characters to do the nursing instead of the surgeons who almost always do it.



Unbreakable Kimmy Schmidt: "Thank God for stupid nurses"



Cardi B needs education as to why the naughty nurse damages the nursing profession



Inside Amy Schumer used vicious anti-nurse stereotypes

Should *biologists* oversee nurses? The NIH thinks so. Join our campaign!



Tara Schwetz, PhD biologist
NINR Interim Director



Francis Collins, MD
NIH Director





The Good Doctor strongly reinforces the stereotype that nurses are low-skilled physician lackeys who are barely involved in hospital care.

Google



Project Nightingale

Don't let this be a search result for "Nightingale."
"New Google / Ascension project has already breached nursing's data security."



Netflix and Ryan Murphy plan two-season TV origin story for Nurse Ratched, one of the most damaging anti-nurse stereotypes in history, releasing this fall.



Family Feud uses naughty nurses and battleaxes as a mainstay of its "jokes"

We can turn \$5/month into a more empowered nursing profession. Join us?

Presentations

How can nurses become fierce advocates?

Sandy Summers delivered an empowering message to new graduates at graduation speech at Widener University's Nightingale ceremony last week

In a short, compelling address, Sandy Summers welcomes new graduates to the field of nursing and inspires them to become fierce patient advocates--to put patients' interests first. Sandy explains her holistic vision of nursing advocacy and shares strategies to help nurses find their voices. She highlights areas in need of our advocacy and offers perspectives on how to overcome the resistance we meet when we challenge the world to do better. Nursing advocacy saves lives, and our patients need us to do it. So please join Sandy and let's get started!



Can you please donate \$5 or \$10 per month to support our work?
Thank you!

[See the speech!](#)

Professors

Planning your curriculum?

We have ideas

Many nursing professors rely on the extensive and varied materials on the Truth's website to help their students engage with critical issues nurses will face in the future, from their public image to key aspects of nursing education, practice, and advocacy. Since 2001, we have explored and analyzed how the global media and society in general has seen the nursing profession. Join your colleagues and use this material to help plan your curriculum! [Please consider some of these ideas...](#)



[See our curriculum ideas...](#)

Books

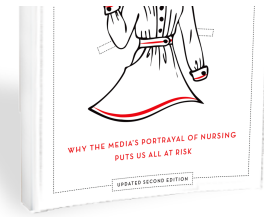
Imagine a world where nurses were fully empowered to protect patients

Get an author-signed copy of *Saving Lives for you or a friend*



LIVES FOR YOU OR A FRIEND

Saving Lives is the transformative book acclaimed by nurses, nursing leaders, scholars, and the media. It can help your friends, colleagues, and students be the strong nurses our profession needs to protect patients from errors, injuries, and disease. See [praise](#) for *Saving Lives: Why the Media's Portrayal of Nursing Puts Us All at Risk* by leaders in nursing and the media as well as the [awards it has earned](#), including three Book of the Year awards from the *American Journal of Nursing* and an award from Sigma Theta Tau, the International Honor Society of Nursing. The updated second edition from Oxford University Press is now available! All donations and royalties go directly to support The Truth About Nursing, a 501(c)(3) non-profit organization. Thank you for your support!

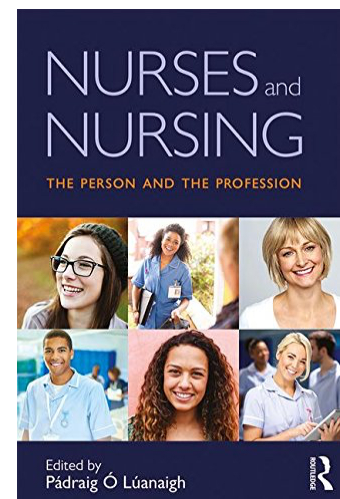


[Learn more about Saving Lives!](#)

Think about the future

New international text *Nurses and Nursing* leads off with chapter by Truth leaders

The exciting new textbook [Nurses and Nursing: The Person and the Profession](#) includes a chapter on nursing's image by Truth leaders Sandy Summers and Harry Jacobs Summers. Edited by Padraig O Luanaigh, RN, EdD, the thought-provoking new textbook from Routledge "draws on international contributors with a range of backgrounds to explore, engage with and challenge readers in understanding the many aspects and elements that inform and influence contemporary nursing practice." Our chapter is "Nursing's public image: Toward a professional future." We thank Dr. Luanaigh for the opportunity to be a part of this important new project. Please consider this book for your classes in



professionalism, nursing and society, and nursing leadership. [Click here to request a free copy for review now!](#) See [more about the book here...](#)

Learn more about "Nurses and Nursing"...

Change the world with us!

Your support is what makes it possible for us to improve public understanding of nursing -- one media image at a time. Please make a [generous donation](#) today. Thank you!

Join the effort to bring nurses more respect!

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