

From: Sandy Summers, The Truth About Nursing news_alerts@truthaboutnursing.org
Subject: Nurse beyond borders
Date: October 8, 2020 at 11:17 AM
To: Sandy Summers ssummers@truthaboutnursing.org



News on nursing in the media

Are nurses getting the respects
they need to save lives?

October 8, 2020

Headlines

1. U.K. *Vogue* salutes nurses and other “everyday heroes” who now seem important FRONT LINE
2. Netflix romantic drama *Virgin River* features skilled advanced practice nurse GOOD DEPICTION!
3. Netflix’s *School Nurse Files* presents a nurse as quirky paranormal protector ODD DEPICTION
4. News coverage highlights the violence U.S. hospital nurses face today END ABUSE!
5. Sign our petition for more PPE! PPE NOW!
6. Tune in to our online speaking engagements coming up! You can also book an [online engagement now!](#) BOOK SANDY NOW
7. Sign all our petitions: [Get nurses PPE!](#), [Unbreakable Kimmy Schmidt](#), [Grey’s Anatomy](#), [Google/Ascension/Project Nightingale](#), [NIH/NINR](#), [Cardi B](#), [The Good Doctor](#), [Ratched](#), [Amy Schumer](#), [Family Feud](#) TAKE ACTION

Help us bring nursing respect!

News Summaries

The old front line

U.K. *Vogue* salutes nurses and other “everyday heroes” who now seem important

The July 2020 issue honored those on the “new front line.” One cover featured a midwife. And inside, that nurse advocated for more NHS funding. But nurses are not the “new” front line—they have been saving lives for a long time! Yet the editor’s essay did not group them with physicians, the recognized health experts, but with workers who are not in health care at all.



[Read more...](#)

Nurse beyond borders

Netflix romantic drama *Virgin River* features skilled advanced practice nurse

The new series released in late 2019 features APRN Melinda Monroe, who flees L.A. to join the solo practice of a senior physician in northern California. The first season is mainly about small town romance in the shadow of past traumas. But Mel also shows advanced skills, managing issues including post-partum depression, emergency care at a remote marijuana camp, and the physician’s regressive views of nursing.



[Read more...](#)

Is the truth out there?

Netflix's September 2020 *School Nurse Files*



NETFLIX'S September 2020 *School Nurse Files* presents a nurse as quirky paranormal protector

As part of Netflix's apparent effort to present nurse characters who are as different from each other as possible, school nurse Anh Eun-young takes her surreal place alongside battle-axe Mildred Ratched and Virgin River's skilled NP Mel Monroe.



[Read more...](#)

“Why are they allowed to do it just because I am a nurse?”

News coverage highlights the violence U.S. hospital nurses face today

The Atlantic posted a piece in December 2016 on the growing threats from nurses' patients, and the inadequate support from legislators and employers. In September 2017, Montana's Prairie Populist excoriated a state legislator for claiming nurses had failed to document the problem. And in December 2017, Los Angeles TV station NBC4 reported on a former Cedars-Sinai nurse who is suing a surgeon for assault.



[Read more...](#)

Speaking engagements

Sandy Summers gives an online presentation for the University of Sheffield October 19!

On October 19, 2020, Truth About Nursing founder and director Sandy Summers will



appear online as part of a University of Sheffield program to answer the question, "What are the best ways of informing and engaging the public about nursing"? This is part of a consensus development project of the [Strategic Research Alliance](#), a joint effort of the University of Sheffield and The Royal College of Nursing, which aims to address the five most important questions facing nursing in the UK. Nurses will be presenting their findings to a lay panel to initiate public policy changes, with the ultimate goal of strengthening UK nursing care. It can't be live-streamed, but will be archived. Stay tuned for details on how to watch.



See Sandy Summers present to Nebraska nurses in November 2020

On November 6, 2020, Truth About Nursing director Sandy Summers will give the keynote address at the Nebraska Action Coalition-Future of Nursing's Fall Leadership / Culture of Health Conference. Originally scheduled to be held at the Holthus Convention Center in York, Nebraska, these events will now be held online. Please see Sandy if you can!

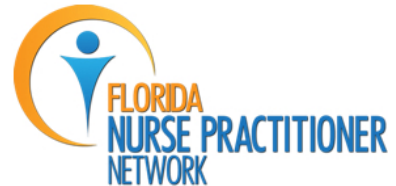


FUTURE OF NURSING™
NEBRASKA ACTION COALITION



See Sandy Summers in Florida in August 2021

In August 2021, Truth About Nursing founder and director Sandy Summers will be the keynote speaker at the Florida Nurse Practitioner Network (FNPN) conference in Orlando. The FNPN's theme for this, its 17th conference, will be "2021: The Year NP's Inspire, Innovate & Motivate." If you can, please come see Sandy and be inspired! The conference will be held at the Orlando World Center Marriott.



Sandy Summers speaks at Nigerian conference

On August 8, 2020, Truth About Nursing director Sandy Summers served as a keynote speaker for the online conference "Image of Nursing and the Media: Strategic Leadership Training for Nurse Leaders." This training, attended by hundreds of nurses across Africa, was sponsored by Nurses On Air, a leading nurse-run digital media hub based in Lagos, Nigeria. Nurses on Air is led by Josiah Jackson-Okesola, who is a member of The Truth About Nursing's advisory panel. Chinelo Ofoma, another Truth About Nursing advisory panel member, also spoke at the conference. Josiah and his energetic team are preparing to launch the African Chapter of the Coalition for Better Understanding of Nursing soon. Stay tuned!



Nursing events now up in the air? The Truth About Nursing's founder and executive director can give an online presentation!

Let Sandy Summers, RN, MSN, MPH,
empower your nurses and help them fully
embrace their autonomy!

Patients deserve better protection. Let Sandy help
your nurses and students fully embrace their
autonomy to strengthen nursing care, reduce errors
and improve care! Sandy speaks widely to a variety
of international nursing groups. [Click here to see
details](#) and **book her today!**




Book Sandy Summers for your event!

Sign all of our petitions. Demand respect for nursing!



After 348 tries, *Grey's Anatomy* portrayed a nurse doing the nursing work of educating a patient. Encourage *Grey's* to continue and bring on more nurse characters to



Ask U.S. federal officials to get nurses more PPE and Covid-19 tests instead of leaving nurses without proper protection.

do the nursing instead of the surgeons who almost always do it.



Cardi B needs education as to why the naughty nurse damages the nursing profession



Unbreakable Kimmy Schmidt: "Thank God for stupid nurses"



Family Feud uses naughty nurses and battleaxes as a mainstay of its "jokes"

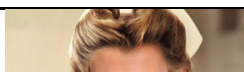


Inside Amy Schumer used vicious anti-nurse stereotypes



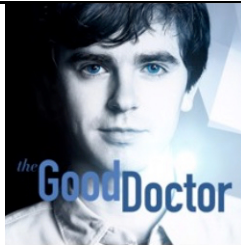
Project Nightingale

Don't let this be a search result for "Nightingale. "New Google / Ascension project has already breached nursing's data security.





Netflix and Ryan Murphy plan two-season TV origin story for Nurse Ratched, one of the most damaging anti-nurse stereotypes in history, just released.



The Good Doctor strongly reinforces the stereotype that nurses are low-skilled physician lackeys who are barely involved in hospital care.

[We can turn \\$5/month into a more empowered nursing profession. Join us?](#)

Presentations

How can nurses become fierce advocates?

Sandy Summers delivered an empowering message to new graduates at graduation speech at Widener University's Nightingale ceremony last week

In a short, compelling address, Sandy Summers welcomes new graduates to the field of nursing and inspires them to become fierce patient advocates--to put patients' interests first. Sandy explains her holistic vision of nursing advocacy and shares strategies to help nurses find their voices. She highlights areas in need of our advocacy and offers perspectives on how to overcome the resistance we meet when we challenge the world to do better. Nursing advocacy saves lives, and our patients need us to do it. So please join Sandy and let's get started!



Can you please donate \$5 or \$10 per month to support our work? Thank you!

[See the speech!](#)

Professors

Planning your curriculum?

We have ideas

Many nursing professors rely on the extensive and varied materials on the Truth's website to help their students engage with critical issues nurses will face



students engage with critical issues nurses will face in the future, from their public image to key aspects of nursing education, practice, and advocacy. Since 2001, we have explored and analyzed how the global media and society in general has seen the nursing profession. Join your colleagues and use this material to help plan your curriculum! [Please consider some of these ideas...](#)

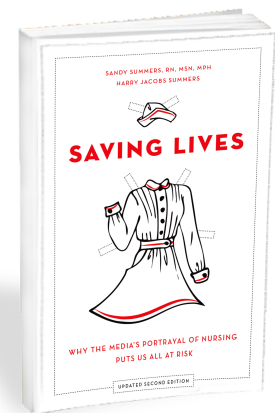
[See our curriculum ideas...](#)

Books

Imagine a world where nurses were fully empowered to protect patients

Get an author-signed copy of *Saving Lives* for you or a friend

Saving Lives is the transformative book acclaimed by nurses, nursing leaders, scholars, and the media. It can help your friends, colleagues, and students be the strong nurses our profession needs to protect patients from errors, injuries, and disease. See [praise](#) for *Saving Lives: Why the Media's Portrayal of Nursing Puts Us All at Risk* by leaders in nursing and the media as well as the [awards it has earned](#), including three Book of the Year awards from the *American Journal of Nursing* and an award from Sigma Theta Tau, the International Honor Society of Nursing. The updated second edition from Oxford University Press is now available! All donations and royalties go directly to support The Truth About Nursing, a 501(c)(3) non-profit organization. Thank you for your support!

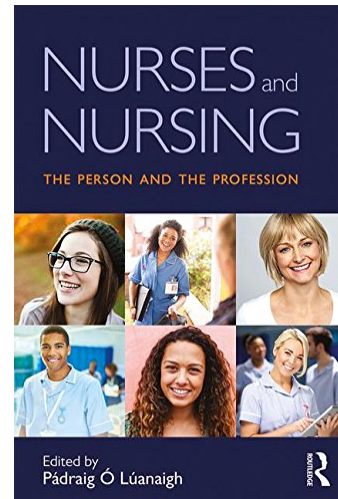


Learn more about Saving Lives!

Think about the future

New international text *Nurses and Nursing* leads off with chapter by Truth leaders

The exciting new textbook [*Nurses and Nursing: The Person and the Profession*](#) includes a chapter on nursing's image by Truth leaders Sandy Summers and Harry Jacobs Summers. Edited by Padraig O Luanaigh, RN, EdD, the thought-provoking new textbook from Routledge "draws on international contributors with a range of backgrounds to explore, engage with and challenge readers in understanding the many aspects and elements that inform and influence contemporary nursing practice." Our chapter is "Nursing's public image: Toward a professional future." We thank Dr. Luanaigh for the opportunity to be a part of this important new project. Please consider this book for your classes in professionalism, nursing and society, and nursing leadership. [Click here to request a free copy for review now!](#) See [more about the book here...](#)



Learn more about "Nurses and Nursing"...

Change the world with us!

Your support is what makes it possible for us to improve public understanding of nursing -- one media image at a time. Please make a [generous donation](#) today. Thank you!

Join the effort to bring nurses more respect!

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