

From: Sandy Summers, The Truth About Nursing news_alerts@truthaboutnursing.org
Subject: Hundreds of people suffocating to death
Date: October 28, 2020 at 10:06 AM
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News on nursing in the media

Are nurses getting the respects
they need to save lives?

October 28, 2020

Headlines

1. BLACKPINK removes video of retro nurse image **STRONG ADVOCACY**
2. Nurse posts TikTok video objecting to Trump's tweet not to fear Covid **STRONG ADVOCACY**
3. *Washington Post* reports on nurses' new role triaging D.C.'s 911 callers **NO NURSES?**
4. The last season of NBC's *The Night Shift* was a downshift for nursing **WEAK PORTRAYAL**
5. Truth director to speak at media conference in Nigeria today! **MEDIA CONFERENCE**
6. Sign our petition for more PPE! **PPE NOW!**
7. Tune in to our online speaking engagements coming up! You can also book an [online engagement now!](#) **BOOK SANDY NOW**
8. Sign all our petitions: [Get nurses PPE!](#), [Unbreakable Kimmy Schmidt](#), [Grey's Anatomy](#), [Google/Ascension/Project Nightingale](#), [NIH/NINR](#), [Cardi B](#), [The Good Doctor](#), [Ratched](#), [Amy Schumer](#), [Family Feud](#) **TAKE ACTION**

Help us bring nursing respect!

News Summaries

PSYCHOTHERAPY

BLACKPINK removes video of retro nurse image after union complains

In October 2020 VICE reported that after a Korean health union complained, YG Entertainment agreed to remove several images in the video for BLACKPINK's "Lovesick Girls" in which group member Jennie had appeared in a quasi-naughty nurse outfit. The images could have been worse, but as the union rightly noted, sexual abuse remains a serious problem for modern nurses.



[Read more...](#)

Hundreds of people suffocating to death

Nurse posts TikTok video objecting to Trump's tweet not to fear Covid

In October 2020 CNN reported on a widely-shared TikTok video in which nurse Cristina Hops expressed outrage at a tweet by Donald Trump urging people not to "be afraid of Covid." Hops argued that the tweet undermined the efforts of health workers to get the public to take the deadly disease seriously. That is strong patient advocacy.



[Read more...](#)

Nurses may be useful in triage, say non-nurses



***Washington Post* reports on nurses' new role triaging D.C.'s 911 callers**

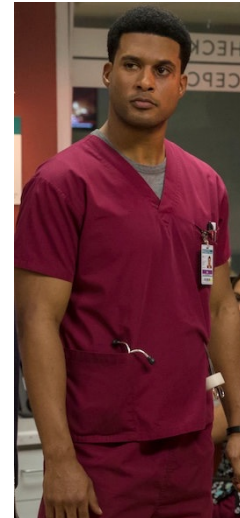
A September 2018 piece in the *Post* says a new program in which nurses triage 911 calls has helped some patients get better access to care, although it has not yet greatly reduced needless ambulance trips. Sadly, despite plenty of commentary from D.C. emergency services personnel, the piece fails to quote or even name a single nurse.

[Read more...](#)

Raising Cain

The last season of NBC's *The Night Shift* was a downshift for nursing

The fourth season of the hospital drama, which aired in summer 2017, still including the competent emergency nurse Kenny. But as always, every other major character was a physician. And even more than in the past, the show portrayed nurses as mere assistants to the physicians, with limited skills and no autonomy—especially in an egregious plotline in which a seemingly gifted nurse turned out to be a physician.

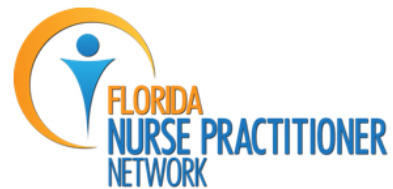


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Speaking engagements

See Sandy Summers in Florida in August 2021

In August 2021, Truth About Nursing founder and director Sandy Summers will be the keynote speaker at the Florida Nurse Practitioner Network (FNPN) conference in Orlando. The FNPN's theme for this, its 17th conference, will be "2021: The Year NP's Inspire, Innovate & Motivate." If you can, please come see Sandy and be inspired! The conference will be held at the Orlando World Center Marriott.



Sandy Summers gave an online presentation for the University of Sheffield October 19

On October 19, 2020, Truth About Nursing founder and director Sandy Summers appeared online as part of a University of Sheffield program to answer the question, "What are the best ways of informing and engaging the public about nursing"? This is part of a consensus development project of the [Strategic Research Alliance](#), a joint effort of the University of Sheffield and The Royal College of Nursing, which aims to address the five most important questions facing nursing in the UK. Nurses presented their findings to a lay panel to initiate public policy changes with the ultimate



initiate public policy changes, with the ultimate goal of strengthening UK nursing care. We will let you know when the presentation is archived. Stay tuned!

Nursing events now up in the air? The Truth About Nursing's founder and executive director can give an online presentation!

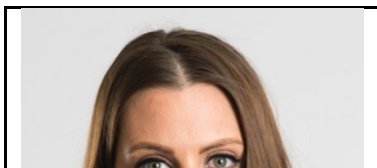
**Let Sandy Summers, RN, MSN, MPH,
empower your nurses and help them fully
embrace their autonomy!**

Patients deserve better protection. Let Sandy help your nurses and students fully embrace their autonomy to strengthen nursing care, reduce errors and improve care! Sandy speaks widely to a variety of international nursing groups. [Click here to see details](#) and **book her today!**



Book Sandy Summers for your event!

Sign all of our petitions. Demand respect for nursing!





Ask U.S. federal officials to get nurses more PPE and Covid-19 tests instead of leaving nurses without proper protection.

After 348 tries, *Grey's Anatomy* portrayed a nurse doing the nursing work of educating a patient. Encourage *Grey's* to continue and bring on more nurse characters to do the nursing instead of the surgeons who almost always do it.



Cardi B needs education as to why the naughty nurse damages the nursing profession



Unbreakable Kimmy Schmidt: "Thank God for stupid nurses"



Family Feud uses naughty nurses and battleaxes as a mainstay of its "jokes"



Inside Amy Schumer used vicious anti-nurse stereotypes



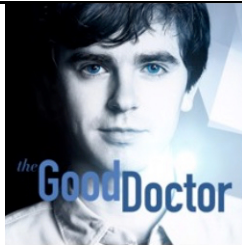
Project Nightingale

Don't let this be a search result for "Nightingale." "New Google / Ascension project has already breached nursing's data

security.



Netflix and Ryan Murphy plan two-season TV origin story for Nurse Ratched, one of the most damaging anti-nurse stereotypes in history, just released.



The Good Doctor strongly reinforces the stereotype that nurses are low-skilled physician lackeys who are barely involved in hospital care.

We can turn \$5/month into a more empowered nursing profession. Join us?

Presentations

How can nurses become fierce advocates?

Sandy Summers delivered an empowering message to new graduates at graduation speech at Widener University's Nightingale ceremony last week

In a short, compelling address, Sandy Summers welcomes new graduates to the field of nursing and inspires them to become fierce patient advocates--to put patients' interests first. Sandy explains her holistic vision of nursing advocacy and shares strategies to help nurses find their voices. She highlights areas in need of our advocacy and offers perspectives on how to overcome the resistance we meet when we challenge the world to do better. Nursing advocacy saves lives, and our patients need us to do it. So please join Sandy and let's get started!



Can you please donate \$5 or \$10 per month to support our work?
Thank you!

[See the speech!](#)

Professors

Planning your curriculum?

We have ideas

Many nursing professors rely on the extensive and varied materials on the Truth's website to help their students engage with critical issues nurses will face in the future, from their public image to key aspects of nursing education, practice, and advocacy. Since 2001, we have explored and analyzed how the global media and society in general has seen the nursing profession. Join your colleagues and use this material to help plan your curriculum! [Please consider some of these ideas...](#)



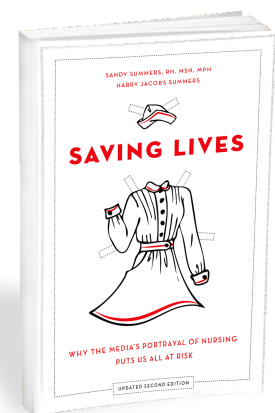
[See our curriculum ideas...](#)

Books

Imagine a world where nurses were fully empowered to protect patients

Get an author-signed copy of *Saving Lives for you or a friend*

Saving Lives is the transformative book acclaimed by nurses, nursing leaders, scholars, and the media. It can help your friends, colleagues, and students be the strong nurses our profession needs to protect patients from errors, injuries, and disease. See [praise](#) for *Saving Lives: Why the Media's Portrayal of Nursing Puts Us All at Risk* by leaders in nursing and the media as well as the [awards it has earned](#), including three Book of the Year awards from the *American Journal of Nursing* and an award from Sigma Theta Tau, the International Honor Society of Nursing. The updated second edition from



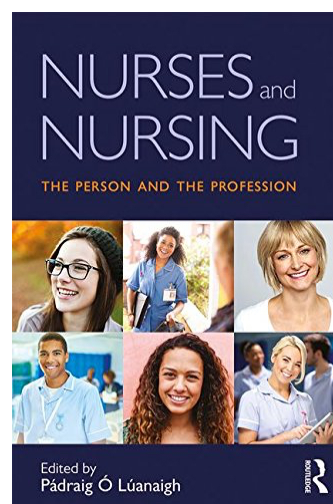
Society of Nursing. The updated second edition from Oxford University Press is now available! All donations and royalties go directly to support The Truth About Nursing, a 501(c)(3) non-profit organization. Thank you for your support!

Learn more about Saving Lives!

Think about the future

New international text *Nurses and Nursing* leads off with chapter by Truth leaders

The exciting new textbook [*Nurses and Nursing: The Person and the Profession*](#) includes a chapter on nursing's image by Truth leaders Sandy Summers and Harry Jacobs Summers. Edited by Padraig O Luanaigh, RN, EdD, the thought-provoking new textbook from Routledge "draws on international contributors with a range of backgrounds to explore, engage with and challenge readers in understanding the many aspects and elements that inform and influence contemporary nursing practice." Our chapter is "Nursing's public image: Toward a professional future." We thank Dr. Luanaigh for the opportunity to be a part of this important new project. Please consider this book for your classes in professionalism, nursing and society, and nursing leadership. [Click here to request a free copy for review now!](#) See [more about the book here...](#)



Learn more about "Nurses and Nursing"...

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Your support is what makes it possible for us to improve public understanding of nursing -- one media image at a time. Please make a [generous donation](#) today. Thank you!

Join the effort to bring nurses more respect!

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