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Subject: Who provides round-the-clock care?
Date: December 31, 2020 at 10:40 AM
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News on nursing in the media

Are nurses getting the respect they need to save lives?

December 31, 2020

An army of traveling nurses

Recent press items can't agree on nurses' role in Covid care

As 2020 ends, coverage of nursing in Covid care still depends on who is involved. A recent NBC News piece offered a good quick look at the travel nurses who are trying to cope with the current U.S. surge. In a BBC Newshour report, an NYU physician forcefully affirmed the key role skilled nurses play, especially in ICUs. Yet a long New York Times article on a shortage of "specialists" to run ventilators excluded nurses. And one governor had to defend his health commissioner, an RN, from an MSNBC anchor's suggestion that an "upgrade" to a physician was needed. [Read more...](#)

Please support us in your year-end giving!

We *can* improve public understanding of nursing and build more respect for the profession! When we educate people about the value of nursing, it affects their thinking and their actions. Decision-makers who value nursing allot more funding for nursing research, education and practice. That includes better staffing and other support for nurses at the bedside. This doesn't just improve nurses' lives, it allows us to save more patients from demise as well.

Your donations make the difference between our organization thriving or not. We can only do this work because of you. Funding from members allows us to launch advocacy campaigns, send news alerts, maintain our online presence, get basic office equipment, monitor the global media, and comply with government regulations. All that costs many thousands of dollars each year. So we celebrate every donation that comes in!

Please donate today and support our efforts to transform how the world sees nursing. We don't ask for money like this very often, so please help us now.

We need you, and nursing needs you.

Thank you!

Please donate. Thank you!

Speaking engagements

See Sandy Summers present to Nebraska nurses in online presentation available in January 2021

Truth About Nursing director Sandy Summers will give the keynote address at the Nebraska Action Coalition-Future of Nursing's Leadership / Culture of Health Conference. Originally scheduled to be held at the Holthus Convention Center in York Nebraska these events will now



 FUTURE OF NURSING™
NEBRASKA ACTION COALITION

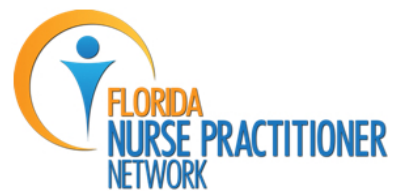
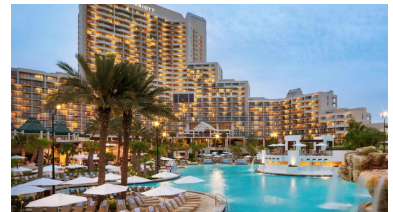


center in Fort, Nebraska, these events will now be held online. Speaker presentations will be available Friday January 8, 2021 - Friday February 5th, 2021. [Please see Sandy if you can!](#)



See Sandy Summers in Florida in August 2021

In August 2021, Truth About Nursing founder and director Sandy Summers will be the keynote speaker at the Florida Nurse Practitioner Network (FNPN) conference in Orlando. The FNPN's theme for this, its 17th conference, will be "2021: The Year NP's Inspire, Innovate & Motivate." If you can, please come see Sandy and be inspired! The conference will be held at the Orlando World Center Marriott.



Sandy Summers gave an online presentation for the University of Sheffield in October 2020

On October 19, 2020, Truth About Nursing founder and director Sandy Summers appeared online as part of a University of Sheffield program to answer the question, "What are the best ways of informing and engaging the public about nursing"? This is part of a consensus development project of the [Strategic Research](#)



[Alliance](#), a joint effort of the University of Sheffield and The Royal College of Nursing, which aims to address the five most important questions facing nursing in the UK. Nurses presented their findings to a lay panel to initiate public policy changes, with the ultimate goal of strengthening UK nursing care. We will let you know when the presentation is archived. Stay tuned!

Nursing events now up in the air? The Truth About Nursing's founder and executive director can give an online presentation!

**Let Sandy Summers, RN, MSN, MPH,
empower your nurses and help them fully
embrace their autonomy!**

Patients deserve better protection. Let Sandy help your nurses and students fully embrace their autonomy to strengthen nursing care, reduce errors and improve care! Sandy speaks widely to a variety of international nursing groups. [Click here to see details](#) and **book her today!**



Book Sandy Summers for your event!

Sign all of our petitions. Demand respect for nursing!



Ask U.S. federal officials to get nurses more PPE and Covid-19 tests instead of leaving nurses without proper protection.



After 348 tries, *Grey's Anatomy* portrayed a nurse doing the nursing work of educating a patient. Encourage *Grey's* to continue and bring on more nurse characters to do the nursing instead of the surgeons who almost always do it.



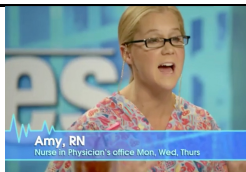
Cardi B needs education as to why the naughty nurse damages the nursing profession



Unbreakable Kimmy Schmidt: "Thank God for stupid nurses"



Family Feud uses naughty nurses and battleaxes as a mainstay of its "jokes"



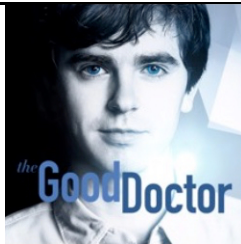
Inside Amy Schumer used vicious anti-nurse stereotypes

Project Nightingale

Don't let this be a search result for "Nightingale."
"New Google / Ascension project has already breached nursing's data security."



Netflix and Ryan Murphy plan two-season TV origin story for Nurse Ratched, one of the most damaging anti-nurse stereotypes in history, just released.



The Good Doctor strongly reinforces the stereotype that nurses are low-skilled physician lackeys who are barely involved in hospital care.

We can turn \$5/month into a more empowered nursing profession. Join us?

Presentations

How can nurses become fierce advocates?

Sandy Summers delivered an empowering message to new graduates at graduation speech at Widener University's Nightingale ceremony last week

In a short, compelling address, Sandy Summers welcomes new graduates to the field of nursing and inspires them to become fierce patient advocates--to put patients' interests first. Sandy explains her holistic vision of nursing advocacy and shares strategies to help nurses find their voices. She highlights areas in need of our advocacy and offers perspectives on how to overcome the resistance we meet when we challenge the world to do better. Nursing advocacy saves lives, and our patients need us to do it. So please join Sandy and let's get started!



Can you please donate \$5 or \$10 per month to support our work?
Thank you!

[See the speech!](#)

Professors

Planning your curriculum?

We have ideas

Many nursing professors rely on the extensive and varied materials on the Truth's website to help their students engage with critical issues nurses will face in the future, from their public image to key aspects of nursing education, practice, and advocacy. Since 2001, we have explored and analyzed how the global media and society in general has seen the nursing profession. Join your colleagues and use this material to help plan your curriculum! [Please consider some of these ideas...](#)



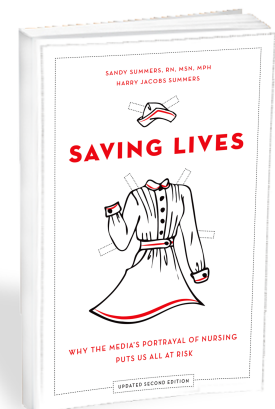
[See our curriculum ideas...](#)

Books

Imagine a world where nurses were fully empowered to protect patients

Get an author-signed copy of *Saving Lives* for you or a friend

Saving Lives is the transformative book acclaimed by nurses, nursing leaders, scholars, and the media. It can help your friends, colleagues, and students be the strong nurses our profession needs to protect patients from errors, injuries, and disease. See [praise](#) for *Saving Lives: Why the Media's Portrayal*



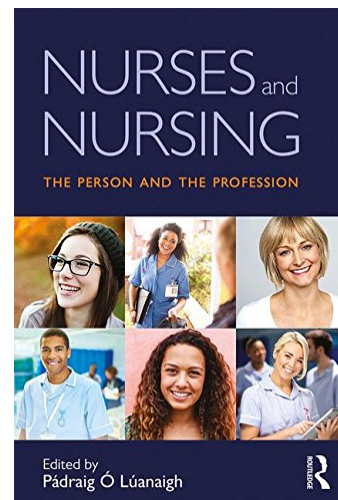
of Nursing Puts Us All at Risk by leaders in nursing and the media as well as the [awards it has earned](#), including three Book of the Year awards from the *American Journal of Nursing* and an award from Sigma Theta Tau, the International Honor Society of Nursing. The updated second edition from Oxford University Press is now available! All donations and royalties go directly to support The Truth About Nursing, a 501(c)(3) non-profit organization. Thank you for your support!

Learn more about Saving Lives!

Think about the future

New international text *Nurses and Nursing* leads off with chapter by Truth leaders

The exciting new textbook [Nurses and Nursing: The Person and the Profession](#) includes a chapter on nursing's image by Truth leaders Sandy Summers and Harry Jacobs Summers. Edited by Padraig O Luanaigh, RN, EdD, the thought-provoking new textbook from Routledge "draws on international contributors with a range of backgrounds to explore, engage with and challenge readers in understanding the many aspects and elements that inform and influence contemporary nursing practice." Our chapter is "Nursing's public image: Toward a professional future." We thank Dr. Luanaigh for the opportunity to be a part of this important new project. Please consider this book for your classes in professionalism, nursing and society, and nursing leadership. [Click here to request a free copy for review now!](#) See [more about the book here...](#)



Learn more about "Nurses and Nursing"...

Change the world with us!

Your support is what makes it possible for us to improve public understanding of nursing -- one media image at a time. Please make a [generous donation](#) today. Thank you!

Join the effort to bring nurses more respect!

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