

**From:** Sandy Summers, The Truth About Nursing news\_alerts@truthaboutnursing.org  
**Subject:** Macho macho man  
**Date:** March 21, 2021 at 1:24 PM  
**To:** Sandy Summers ssummers@truthaboutnursing.org



## News on nursing in the media

Are nurses getting the respect they need to save lives?

March 21, 2021

### Headlines

1. New Canadian show *Nurses* does, in fact, focus on nurses

MEH

2. NP uses TikTok to dispel Covid-19 myths

STRONG ADVOCACY

3. *Economist* and NPR items examine male resistance to nursing profession

MACHO MEN

4. Truth director to speak to nurses in Texas, Florida, and Massachusetts

SPEECH!

5. [Book an online or in-person engagement now!](#)

BOOK SANDY NOW

6. Sign all our petitions: [Unbreakable Kimmy Schmidt](#), [Grey's Anatomy](#), [Ratched](#), [Google/Ascension/Project Nightingale](#), [Cardi B](#), [The Good Doctor](#), [Amy Schumer](#), [Family Feud](#)

TAKE ACTION

Empower the nursing profession--help us help you with a \$5/month donation. Thank you!

## News Summaries

## Absolute beginners

New Canadian show *Nurses* does, in fact, focus on nurses

The show began airing in the U.S. in December 2020. It has five main characters, and all are new hospital nurses. Each one shows real health knowledge and operates with some autonomy—but not when physicians are present. And without an expert, authoritative major nurse character, *Nurses* seems to be a missed opportunity.

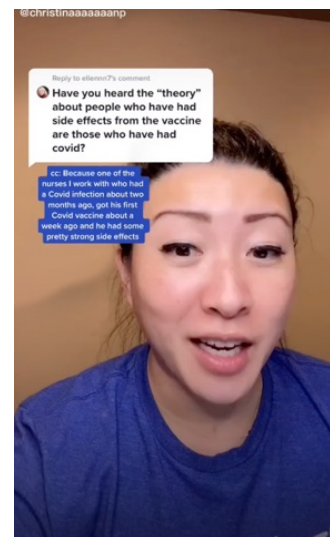


[Read more...](#)

## She may destroy you

NP uses TikTok to dispel Covid-19 myths

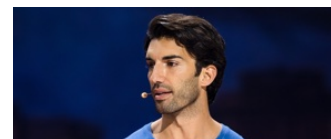
Since mid-2020, Boston nurse practitioner Christina Kim has been posting strong refutations of Covid misinformation on TikTok, as reported in a good *Wired* piece in September. Kim's video style is comic, hyper-articulate, and at times brutal. Her TikTok account presents an image of a practicing nurse as a fiercely intelligent, authoritative, and compelling public health advocate.



[Read more...](#)

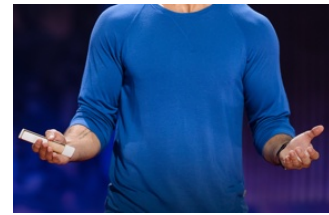
## Macho macho man

*Economist* and NPR items examine male



## resistance to nursing profession

A strong 2018 item in *The Economist* discussed the stereotypes that still deter men from nursing, even at a time of critical global shortage. And an NPR report from a few months later offered valuable social science insights that the problem has roots in pervasive male anxiety about manhood. But then the piece seemed to recommend a “real men” approach to nursing recruitment that would reinforce the same regressive gender stereotypes.



[Read more...](#)

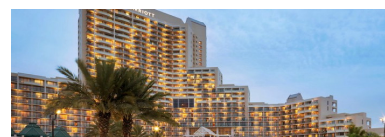
## Speaking engagements

### **Sandy Summers to speak virtually at Spring 2021 pinning ceremony for students at University of Massachusetts, Dartmouth**

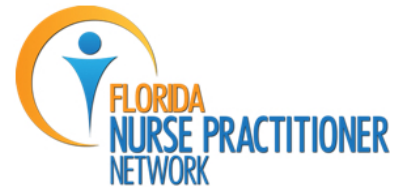
This Spring, the Truth's director will speak to nursing students graduating from UMass Dartmouth. Virtual ceremony or not, nurses must graduate and join the workforce, especially during the Covid crisis. [Sign up](#) for an inspirational speech from Sandy Summers for your next graduation or pinning ceremony.



### **See Sandy Summers in Florida in August 2021**



On August 27, 2021, Truth About Nursing founder and director Sandy Summers will be the keynote speaker at the Florida Nurse Practitioner Network (FNP) conference in Orlando. The FNP's theme for this, its 17th conference, will be "2021: The Year NP's Inspire, Innovate & Motivate." If you can, please come see Sandy and be inspired! The conference will be held at the Orlando World Center Marriott.



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## **Truth director to speak to University of Texas at Arlington this Spring**

In April 2021, our founder and executive director will be giving an online presentation to nursing students at the University of Texas Arlington.



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## **Truth director engaged students at University of Central Florida in a March 2021 discussion**

On March 5, 2021, Truth About Nursing director Sandy Summers gave a presentation on nursing in the media to nursing students at the University of Central Florida. Then she joined them and their professor Heather Peralta for a lively 2-hour discussion on changing public



perceptions of nursing and how that can affect nursing practice and the delivery of care. We thank Dr. Peralta for the invitation!

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## Planning in-person events again? The Truth About Nursing's founder and executive director gives keynotes!

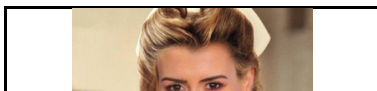
Let Sandy Summers, RN, MSN, MPH,  
empower your nurses and help them fully  
embrace their autonomy!

Patients deserve better protection. Let Sandy help your nurses and students fully embrace their autonomy to strengthen nursing care, reduce errors, and improve care! Sandy speaks widely to a variety of international nursing groups. (She's vaccinated.) [Click here to see details](#) and **book her today!**



Book Sandy Summers for your event!

**Sign all of our petitions. Demand respect for nursing!**





Netflix and Ryan Murphy plan two-season TV origin story for Nurse Ratched, one of the most damaging anti-nurse stereotypes in history, just released.



After 348 tries, *Grey's Anatomy* portrayed a nurse doing the nursing work of educating a patient. Encourage *Grey's* to continue and bring on more nurse characters to do the nursing instead of the surgeons who almost always do it.



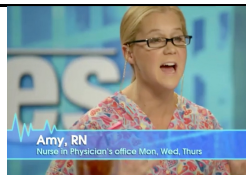
Cardi B needs education as to why the naughty nurse damages the nursing profession



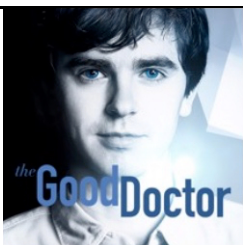
*Unbreakable Kimmy Schmidt*: "Thank God for stupid nurses"



Family Feud uses naughty nurses and battleaxes as a mainstay of its "jokes"



*Inside Amy Schumer* used vicious anti-nurse stereotypes



*The Good Doctor* strongly



The Good Doctor strongly reinforces the stereotype that nurses are low-skilled physician lackeys who are barely involved in hospital care.

Google

Ascension

Project Nightingale

Don't let this be a search result for "Nightingale."  
"New Google / Ascension project has already breached nursing's data security."

We can turn \$5/month into a more empowered nursing profession. Join us?

## Presentations

### How can nurses become fierce advocates?

Sandy Summers delivered an empowering message to new graduates in a 2019 speech at Widener University's Nightingale ceremony



In a short, compelling address, Sandy Summers welcomes new graduates to the field of nursing and inspires them to become fierce patient advocates--to put patients' interests first. Sandy explains her holistic vision of nursing advocacy and shares strategies to help nurses find their voices. She highlights areas in need of our advocacy and offers perspectives on how to overcome the resistance we meet when we challenge the world to do better. Nursing advocacy saves lives, and our patients need us to do it. So please join Sandy and let's get started!

Can you please  
donate \$5 or \$10  
per month to  
support our work?  
Thank you!

See the speech!

## Professors

### Planning your curriculum?

#### We have ideas

Many nursing professors rely on the extensive and varied materials on the Truth's website to help their students engage with critical issues nurses will face in the future, from their public image to key aspects of nursing education, practice, and advocacy. Since 2001, we have explored and analyzed how the global media and society in general has seen the nursing profession. Join your colleagues and use this material to help plan your curriculum! [Please consider some of these ideas...](#)



See our curriculum ideas...

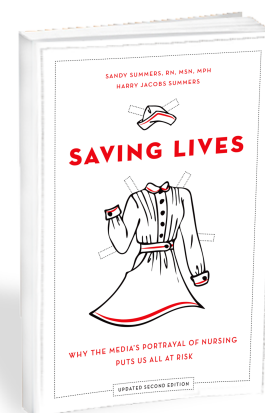


## Books

**Imagine a world where nurses were fully empowered to protect patients**

**Get an author-signed copy of *Saving Lives* for you or a friend**

*Saving Lives* is the transformative book acclaimed by nurses, nursing leaders, scholars, and the media. It can help your friends, colleagues, and students be the strong nurses our profession needs to protect patients from errors, injuries, and disease. See [praise](#) for *Saving Lives: Why the Media's Portrayal of Nursing Puts Us All at Risk* by leaders in nursing and the media as well as the [awards it has earned](#), including three Book of the Year awards from the *American Journal of Nursing* and an award from Sigma Theta Tau, the International Honor Society of Nursing. The updated second edition from Oxford University Press is now available! All donations and royalties go directly to support The Truth About Nursing, a 501(c)(3) non-profit organization. Thank you for your support!

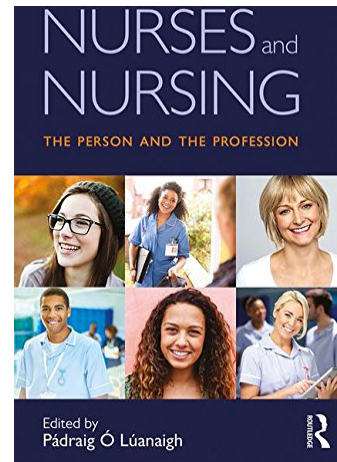


[Learn more about Saving Lives!](#)

**Think about the future**

**New international text *Nurses and Nursing* leads off with chapter by Truth leaders**

The exciting new textbook [\*Nurses and Nursing: The Person and the Profession\*](#) includes a chapter on nursing's image by Truth leaders Sandy Summers and Harry Jacobs Summers. Edited by Padraig O Luanaigh, RN, EdD, the thought-provoking new textbook from Routledge "draws on international contributors with a range of backgrounds to explore, engage with and challenge readers in understanding the many aspects and elements that inform and influence contemporary nursing practice." Our chapter is "Nursing's public image: Toward a professional future." We thank Dr. Luanaigh for the opportunity to be a part of this important new project. Please consider this book for your classes in professionalism, nursing and society, and nursing leadership. [Click here to request a free copy for review now!](#) See [more about the book here...](#)



Learn more about "Nurses and Nursing"...

## Change the world with us!

Your support is what makes it possible for us to improve public understanding of nursing -- one media image at a time. Please make a [generous donation](#) today. Thank you!

Join the effort to bring nurses more respect!

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