From: Sandy Summers, The Truth About Nursing news_alerts@truthaboutnursing.org

Subject: Nurses Make America Great
Date: September 21, 2021 at 3:00 PM

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News on nursing in the media Are nurses getting the respect they need to save lives?

September 21, 2021

Headlines

1. Google Doodle honors nursing leader Ildaura Murillo-Rohde



2. Buzzfeed uncovers link between nursing and online sex work



3. Bob Hearts Abishola features a strong nurse character from Nigeria



4. Ken Burns Mayo Clinic documentary reinforces vision of nurses as low-skilled angels

ANGELS

5. Truth director spoke to Florida NPs in August 2021

SPEECH!

6. Book an online or in-person engagement now!

BOOK SANDY NOW

7. Sign all our petitions: <u>Unbreakable Kimmy Schmidt</u>, <u>Grey's Anatomy</u>, <u>Ratched</u>, <u>Google/Ascension/Project Nightingale</u>, <u>Cardi B</u>, <u>The Good Doctor</u>, <u>Amy Schumer</u>, <u>Family Feud</u>

TAKE ACTION

Empower the nursing profession--please help us help you with a \$5/month donation. Thank you!

News Summaries

Orchids

Google Doodle honors nursing leader Ildaura Murillo-Rohde

CNET reported that the Doodle marked the start of National Hispanic Heritage Month on September 15, 2021. Its piece also noted that the Panamanian-American nursing pioneer stressed cultural awareness in care, founded the National Association of Hispanic Nurses, and became the first Hispanic nursing dean at New York University.



Read more...

OnlyNurseFans

Buzzfeed uncovers link between nursing and online sex work

An October 2020 *Buzzfeed* piece reported that some nursing students had turned to sex work on the OnlyFans site to survive during the Covid-19 era. But the report failed to clearly explain its nursing focus, or whether there is any reason to think those in nursing are disproportionately taking this path. And especially given some of the piece's imagery and comments, it may reinforce the naughty nurse stereotype.



Read more...

Nurses Make America Great

ABC's *Bob Hearts Abishola* features a strong nurse character from Nigeria

The sitcom's first season (2019-20) focused on the relationship between the Nigerian-born nurse Abishola and Rob, the head of a small Detroit sock



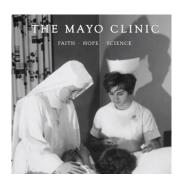
company. Culture clash was the main theme, but Abishola was also shown to be a tough, skilled patient advocate, notably in helping Bob's mother recover from a stroke. A downside was Abishola's obsession with her tween son becoming a physician.

Read more...

The Marvelous Messrs. Mayo

Ken Burns Mayo Clinic documentary reinforces vision of nurses as low-skilled angels

The 2018 PBS film *The Mayo Clinic: Faith – Hope – Science* makes a strong case for Mayo physician achievements, highlighting their innovative treatments and progressive financing structure. But it mainly portrays nurses as good-hearted assistants who couldn't hope to do as much for patients as the nuns who co-founded the Clinic.



Read more...

Speaking engagements

Truth founder Sandy Summers spoke to Florida NPs in August 2021

On August 27, 2021, Truth About Nursing founder and director Sandy Summers was the keynote speaker at a Florida Nurse Practitioner Network (FNPN) conference. The conference had been scheduled to occur in Orlando but was held online because of the Covid outbreak. The





FNPN's theme for this, its 17th conference, was "2021: The Year NP's Inspire, Innovate & Motivate," all of which leads to a world full of more nurses in the media!



Planning in-person events again? The Truth About Nursing's founder and executive director gives keynotes!

Let Sandy Summers, RN, MSN, MPH, empower your nurses and help them fully embrace their autonomy!

Patients deserve better protection. Let Sandy help your nurses and students fully embrace their autonomy to strengthen nursing care, reduce errors, and improve care! Sandy speaks widely to a variety of international nursing groups. (She's vaccinated.) Click here to see details and book her today!



Book Sandy Summers for your event!

Sign all of our petitions. Demand respect for nursing!







Netflix and Ryan Murphy plan two-season TV origin story for Nurse Ratched, one of the most damaging anti-nurse stereotypes in history, just released.



After 348 tries, *Grey's*Anatomy portrayed a
nurse doing the nursing
work of educating a
patient. Encourage *Grey's*to continue and bring on
more nurse characters to
do the nursing instead of
the surgeons who almost
always do it.



Cardi B needs education as to why the naughty nurse damages the nursing profession



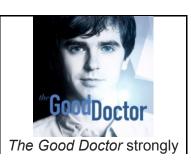
Unbreakable Kimmy Schmidt: "Thank God for stupid nurses"



Family Feud uses naughty nurses and battleaxes as a mainstay of its "jokes"



Inside Amy Schumer used vicious anti-nurse stereotypes



reinforces the stereotype that nurses are lowskilled physician lackeys who are barely involved in hospital care.



Project Nightingale

Don't let this be a search result for "Nightingale."
"New Google / Ascension project has already breached nursing's data security.

We can turn \$5/month into a more empowered nursing profession. Join us?

Presentations

How can nurses become fierce advocates?

Sandy Summers delivered an empowering message to new graduates in a 2019 speech at Widener University's Nightingale ceremony



In a shart compalling address Condy Cummers

in a snort, compelling address, Sandy Summers welcomes new graduates to the field of nursing and inspires them to become fierce patient advocates--to put patients' interests first. Sandy explains her holistic vision of nursing advocacy and shares strategies to help nurses find their voices. She highlights areas in need of our advocacy and offers perspectives on how to overcome the resistance we meet when we challenge the world to do better. Nursing advocacy saves lives, and our patients need us to do it. So please join Sandy and let's get started!

Can you please donate \$5 or \$10 per month to support our work? Thank you!

See the speech!

Professors

Planning your curriculum?

We have ideas

Many nursing professors rely on the extensive and varied materials on the Truth's website to help their students engage with critical issues nurses will face in the future, from their public image to key aspects of nursing education, practice, and advocacy. Since 2001, we have explored and analyzed how the global media and society in general has seen the nursing profession. Join your colleagues and use this material to help plan your curriculum! Please consider some of these ideas...



See our curriculum ideas...

Books

Imagine a world where nurses were fully empowered to protect patients

Get an author-signed copy of Saving Lives for you or a friend

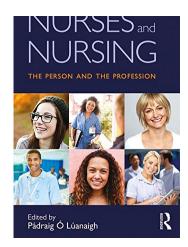
Saving Lives is the transformative book acclaimed by nurses, nursing leaders, scholars, and the media. It can help your friends, colleagues, and students be the strong nurses our profession needs to protect patients from errors, injuries, and disease. See praise for Saving Lives: Why the Media's Portrayal of Nursing Puts Us All at Risk by leaders in nursing and the media as well as the awards it has earned, including three Book of the Year awards from the American Journal of Nursing and an award from Sigma Theta Tau, the International Honor Society of Nursing. The updated second edition from Oxford University Press is now available! All donations and royalties go directly to support The Truth About Nursing, a 501(c)(3) non-profit organization. Thank you for your support!



Learn more about Saving Lives!

New international text *Nurses and Nursing* leads off with chapter by Truth leaders

The exciting new textbook *Nurses and Nursing: The* Person and the Profession includes a chapter on nursing's image by Truth leaders Sandy Summers and Harry Jacobs Summers. Edited by Padraig O Luanaigh, RN, EdD, the thought-provoking new textbook from Routledge "draws on international contributors with a range of backgrounds to explore, engage with and challenge readers in understanding the many aspects and elements that inform and influence contemporary nursing practice." Our chapter is "Nursing's public image: Toward a professional future." We thank Dr. Luanaigh for the opportunity to be a part of this important new project. Please consider this book for your classes in professionalism, nursing and society, and nursing leadership. Click here to request a free copy for review now! See more about the book here...



Learn more about "Nurses and Nursing"...

Change the world with us!

Your support is what makes it possible for us to improve public understanding of nursing -- one media image at a time. Please make a <u>generous</u> <u>donation</u> today. Thank you!

Join the effort to bring nurses more respect!

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